



**Roland Gilbert**

# 10 Tips to Help Your Child Emotionally Survive Disasters Seen on TV

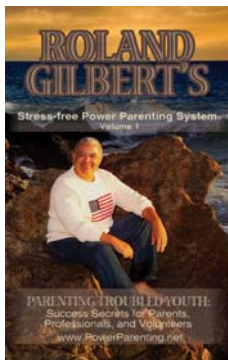


Hurricanes Katrina and Rita are dominating TV news with sounds and images of chaos and destruction. FEMA says, "Everyone who sees or experiences a disaster is affected by it in some way." You may live well out of the affected areas and be immune to the damage but your children can still be worried and scared by the news. Even after the storm passes you may see some lingering effects on your kids. How are your children being affected? Do you know the danger signs of stress? What are the best strategies for talking with your children about natural disasters?

Get the answers when you interview award-winning author, parenting expert, and experienced media guest Roland Gilbert. Gilbert says even after the storm passes you may see some lingering effects on your kids. He says you can't overestimate the powerful effect of television news coverage on kids of all ages.

He'll discuss:

- 10 tips for talking, listening, and caring for your children before, during, and after natural disasters.
- 3 major signs of disaster related stress to watch for in your child.
- How to communicate with your children about disasters, media monitoring, and healing emotions.



Gilbert says it may take a while for the damage to surface, which may take parents by surprise. But children who watch disasters on TV are as likely as kids who physically go through the disaster to experience after effects. He'll tell you what these potentially damaging emotions are and help parents, teachers, and others deal with the damage and prevent future problems.

**CREDENTIALS:** Renowned seminar leader and award-winning author **Roland Gilbert** founded the Simba youth development program and has worked with troubled youth for more than 15 years. His acclaimed **ROLAND GILBERT'S STRESS-FREE POWER PARENTING SYSTEM®** is a distinguished winner of an iParenting Media Award for 2005.

**AVAILABILITY:** California, nationwide by arrangement and via telephone

**CONTACT:** Roland Gilbert, 1-866-791-7426 (CA); roland@PowerParenting.net; www.PowerParenting.net

*"I found that I could use this in my everyday life, because everything Roland teaches you is about real-life issues.... Please give Roland a try. It is a once-in-a-life-time opportunity."*

-Felicia Layne

*"I was a very stressed and unhappy person.... I have been taught, and have the tools now, to change this and get the results I want with myself and my children."*

-Elizabeth Alexander

*"My main goal is to use this knowledge so that my grandchildren will not continue to be a victim to my old program."*

-Dorothy Johnson

*"I've learned that I am a strong, courageous and real woman.... Today, I have the tools to teach my children how to be responsible for the way they think, feel, and act."*

-Diane Pettaway

*"When my kids see me now, the question will arise, where have you been? My answer to them will be, to get my diploma in daddy and fatherhood."*

-John Woodard

*"Roland is the answer to all your prayers."*

-Constance Hannibal

*"I believe these tools will help men and women everywhere. I've never experienced anything like it before. Thank you, Roland."*

-Tisha Boissiere

*"I found out some issues about myself that I did not know existed. Roland taught me solutions. This was one of the greatest experiences I've had in my life."*

-Barbara Riley

*"I have been so blind . . . even Ray Charles could see what I have been doing to myself and my family but today I can see. Thank you, Roland."*

-Ronald Young

*"I learned that I had a lot of pain from the past, but most importantly, I learned how to forgive and let the hurt go . . . so I can be a better parent."*

-Lesley Hines

*"I have learned that I had resentments against my parents and women, and now I have tools that I can use to free myself. I feel that honestly now I am free to let my essence out, the spirit of my youth, the innocence and the love of life. These tools should be shared with my children and other family members. These are tools and rules to live by."*

-Anthony Moore

*"I am now forty-three years of age. I have been to all kinds of groups: NA, AA, Post Acute Withdrawal, Delayed Detox Syndrome, Male and Female Relations, and Feeling and TAC groups. But I have never experienced anything like your tools. You have the tools for life and I thank God that He sent them my way."*

-Vince Taylor

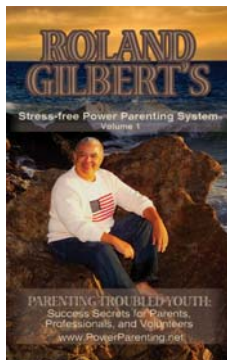
# Why Today's Sports And Entertainment Celebrities Make Rotten Role Models



Is it fair to allow children to idolize and even emulate sports figures, movie and TV stars, or music celebrities? What makes such well-known people poor role models? How is the American family jeopardized when celebs go from marriage-to-marriage... have illegitimate children and fail to support or acknowledge them... or get arrested for drugs, drunk-driving, shoplifting, domestic violence, fights and worse? Why are scandals involving high-profile people like Michael Jackson and Kobe Bryant so harmful?

Get the answers, and learn why today's role models are not what they appear to be, when you interview foremost parenting teacher Roland Gilbert. He'll provide insights on raising successful children through real-life experiences, and why it's so important to avoid assaulting our children and ourselves with bad habits, misinformation, selfishness and poor examples. He'll discuss:

- Which of our nation's problems are rooted in bad parenting and questionable role models.
- 3 major mistakes made daily by parents and other mentors, especially in this hostile world.
- How to tell if you're bringing-up a future president....or a crooked Enron-type executive.



And Gilbert will address: Should parents be held accountable for what they do or fail to do? Which techniques simplify the parenting process to reduce stress and influence kids effectively? How did he overcome a violent, crime-ridden youth?

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# What Osama bin Laden's Parents Did Wrong

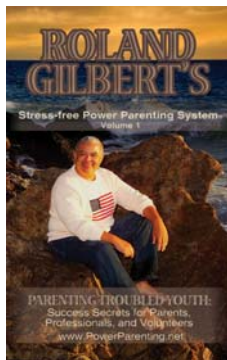


How did Osama bin Laden become so angry, self-destructive and violent? Where did things go wrong in his formative years? What does he have in common with Enron executives, tobacco industry leaders, and other adults whose negative actions *today* illustrate their deeply troubled childhoods?

Explore this compelling issue when you interview award-winning parenting expert and teacher **Roland Gilbert**. While exploring how Osama's parents failed him, Gilbert will also advise today's parents on directing their own children to lives of good citizenship and integrity.

He'll reveal:

- Why the vast majority of our nation's problems are rooted in bad parenting, questionable role models and inferior teaching. The U.S.A.'s many advantages and opportunities do not compensate.
- Negative influences and perhaps neglect, even in a wealthy family, that must have led Osama to his future of hate and destruction.
- 3 major mistakes made daily by parents and other mentors, and how to remedy the situation in record time. The difference could mean raising a future president...or a convict.



And Gilbert will discuss why highly-publicized scandals involving drugs, sex and cheating (think Raphael Palmiero, Ricky Williams, Michael Jackson and Jude Law) are so harmful to our kids. He'll also reveal the most important change our teachers and school administrators must cultivate in the new school year.

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## FOR IMMEDIATE RELEASE

Contact: Roland Gilbert

Phone: 1-866-791-7426

Roland@PowerParenting.net

Instant Media Kit Download: [www.PowerParenting.net](http://www.PowerParenting.net)

## Parenting Book Wins iParenting Media Award

*Roland Gilbert's Stress-free Power Parenting System®*, Volume 1, *Parenting Troubled Youth: Success Secrets for Parents, Professionals, and Volunteers* is a distinguished iParenting Media Award Winner for 2005. iParenting Media is the premier source and authority on preconception, pregnancy and parenting in multiple forms of media: internet, print and radio. They reach millions of targeted consumers every month. The iParenting Media Awards program is the only evaluation service with an awards program in the parenting industry that has been audited by Underwriters Laboratories, Inc. and registered to the International Organization for Standardization in Geneva, Switzerland. Each item that earns the iParenting Media Award deserves recognition for being an outstanding product that families can feel confident in purchasing for their loved ones. (Go to <http://iparentingmedia.com/index.php> for more information.)

In the words of author Roland Gilbert, "Simplifying the parenting process is what this book is about." *Roland Gilbert's Stress-free Power Parenting System®*, Volume 1, gives insight on how parents can handle all the aspects of successfully raising children through real-life experience. The book is the result of thousands of hours of adults' childhood-parenting testimony from the author's seminars, countless personal hours working directly with troubled youth, and years of experience with hundreds of mentors that he has trained.

- Gain the hard-core tools and techniques based on the author's more than fifteen years of experience in the trenches.
- Learn the system that is built upon three major principles—Integrity Structure, Discipline, and Balance—plus new definitions for parenting and discipline.

Roland Gilbert's life began during a time of violence, crime, and self-destruction. He overcame his negative behaviors and earned a BA in Social Science from the University of California, Irvine, receiving straight A's in economics. He continued at Irvine and obtained his Master's Degree in Administration, earning straight A's in operations research. Roland went to Washington, D.C. as a Presidential Management Intern. He has received honors and financial rewards as a business consultant and recognition in *Who's Who in the West* and *Who's Who in Finance and Industry in America*. In 1988, he founded the nationally acclaimed Simba youth development program. And in 1994 he co-authored the critically acclaimed book, *The Ghetto Solution*.

If you are interested in interviewing Roland please call him at 310-614-5239. You can also download some Sample Interview Questions and Sample Interview Angles within the Media Kit at [www.PowerParenting.net](http://www.PowerParenting.net). You may request a review copy of *Roland Gilbert's Stress-free Power Parenting System®*, Volume 1, by emailing Mr. Gilbert at Roland@PowerParenting.net.

"Roland Gilbert is an extraordinary man with an extraordinary mission."

-**Vic Conant**, President, Nightingale-Conant Corp.

Roland John Gilbert began his journey to greatness forty-four years ago when he entered the abyss of violence, crime, and self-destruction. He was only thirteen years old and no one could see his potential-not even him. Ignorance of his true identity, what he really wanted, and why he was alive, fertilized his buried feelings of unworthiness and bitterness.

Roland overcame his negative behaviors and earned a BA in social science from the University of California, Irvine. He was a straight-A student in economics. He continued at Irvine, obtained a MS in administration, and was a straight-A student in operations research. Roland's journey took him to Washington, D.C. as a Presidential Management Intern. He traveled on to honors and financial rewards as a business consultant and recognition in *Who's Who in the West* and *Who's Who in Finance and Industry in America*. However, Mr. Gilbert had not yet heard God's call that would return him to the abyss to face his hidden demons.

*"Roland Gilbert's story is inspirational."*

-**James P. Comer, M.D.**, Professor of Child Psychiatry,  
Yale School of Medicine

Mr. Gilbert heard God's call, and on September 1, 1988, he founded the nationally acclaimed Simba youth development program. His previous book: *The Ghetto Solution*. Waco, Texas: WRS Publishing, 1994, shows his efforts to help the inner-city community and documents his success with the most challenged youth and parents:

*"This process, the author shows, helped participants examine their own pain, heal it, and become mentors to young people. This is a work of tremendous social, political, and spiritual significance, recommended for all libraries."*

-**Library Journal Magazine**, New York, New York

*"We commend Roland John Gilbert for his commitment, dedication, and contributions to the community and the many lives he has touched."*

-**Board of Supervisors Resolution**, County of Alameda,  
State of California

Simba was Roland's initiation and transformation. He retired from Simba March 2, 2001. He uncovered his demons, conquered his dragon, and now returns to give what he received from the battle and the victory:

"God gave me a message for people," Mr. Gilbert says. "God told me: 'Parenting is everyone's responsibility. Parenting is a sacred responsibility, because parenting is the only way individuals can achieve full potential as human beings. And, who you teach your child to be is more important than what you teach your child to do.'"

Mr. Gilbert's new book is now available. *Roland Gilbert's Stress-free Power Parenting System®*, Volume 1, *Parenting Troubled Youth: Success Secrets for Parents, Professionals, and Volunteers* is a true story chronicling the author's journey from a thirteen-year-old taker-of-life to a transformed giver-of-life. This deeply moving account of ignorance, irresponsibility, courage, and hard-won wisdom, makes us privy to the intimate moments of the author's life as he grows through self-destructive behaviors into spiritual awakening. We learn valuable lessons, practical parenting tools, a brand new definition for parenting, and a better way to handle stress.

"I found that I could use this in my everyday life, because everything Roland teaches you is about real-life issues... Please give Roland a try. It is a once-in-a-lifetime opportunity."

**-Felicia Layne, Parent**

"Enron executives, tobacco industry leaders, and Osama Bin Laden were once children," Roland says. "If they had been given my innovative technique for self-parenting and my new parenting system with its unique Integrity Structure-then I believe things would be different. In order to have a better world we must grow better people. This requires parents demonstrate that wealth, comfort, and power are not enough to fill a void in the human spirit. So I am here to model, teach, and inspire parents-because all our problems are rooted in parenting."

Mr. Gilbert's journey has led him to total commitment to his mission.

"My mission is more important than money," Roland says. "So I give workshops that make parenting easier, happier, and more fulfilling. My mission in life is helping people discover and cultivate their greatness and give their gifts to the world-my workshop teaches parents how to do this for themselves and their children. My definition for parenting is brand new and my methods are not available anywhere else."

You may write to Roland at:

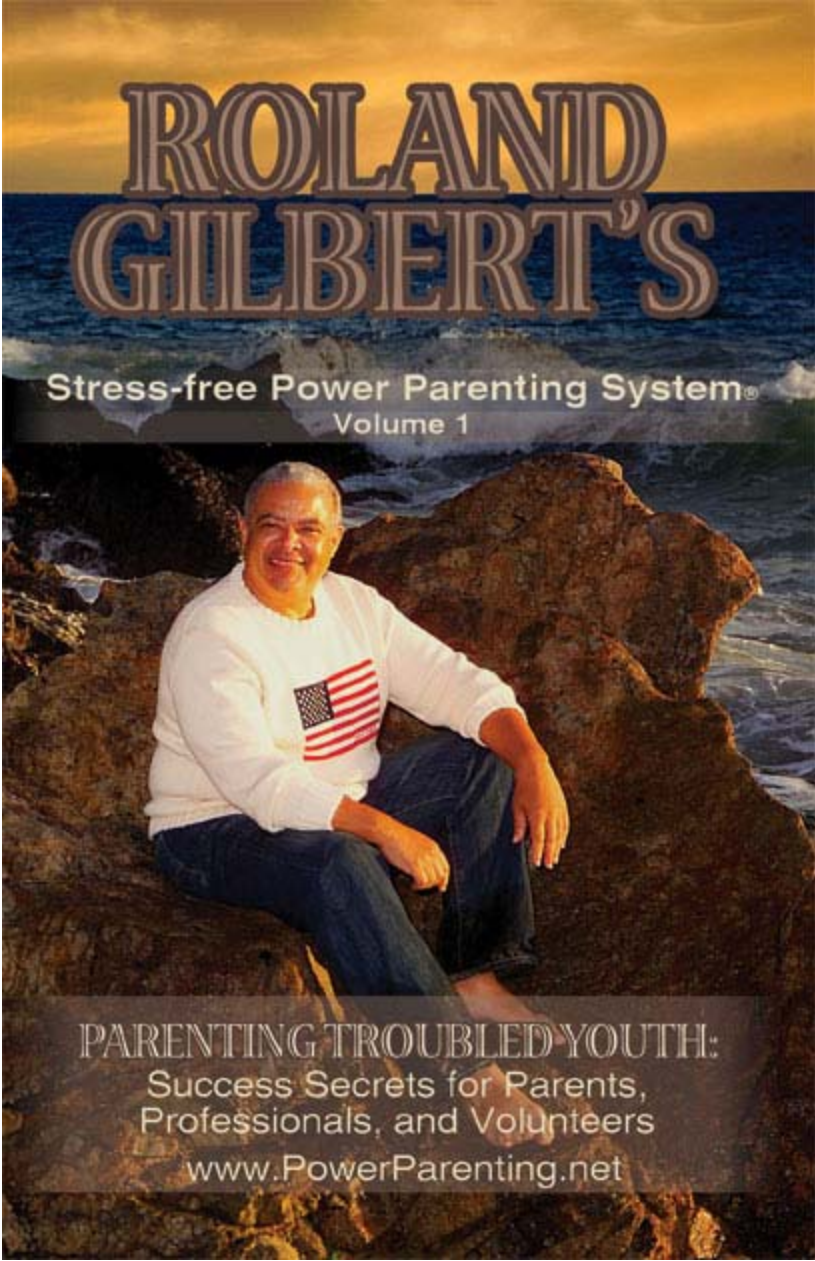
Power Parenting  
P. O. Box 1327

Beverly Hills, CA 90213

You may e-mail him at:  
Roland@PowerParenting.net



Roland Gilbert  
Author  
Roland Gilbert's Stress-free Power Parenting System®



# ROLAND GILBERT'S

Stress-free Power Parenting System®  
Volume 1

PARENTING TROUBLED YOUTH:  
Success Secrets for Parents,  
Professionals, and Volunteers  
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*-Felicia Layne*

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*-Elizabeth Alexander*

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*-Dorothy Johnson*

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"Roland is the answer to all your prayers."

*-Constance Hannibal*

"I believe these tools will help men and women everywhere. I've never experienced anything like it before. Thank you, Roland."

*-Tisha Boissiere*

"I've learned a lot, and now I'm a better person who is ready to move on to a better life. Now I'm ready for leadership with my children."

*-Nolia Harrison*

"I found out some issues about myself that I did not know existed. Roland taught me solutions. . . . This was one of the greatest experiences I've had in my life."

*-Barbara Riley*

"I'm going to use these tools in my everyday life. . . . If I had known what I know now I would have changed my program a long time ago."

*-Alice Foy*

"I have been so blind . . . even Ray Charles could see what I have been doing to myself and my family . . . but today I can see. Thank you, Roland."

*-Ronald Young*

"I learned that I had a lot of pain from the past, but most importantly, I learned how to

forgive and let the hurt go . . . so I can be a better parent.”

*-Lesley Hines*

“Roland taught me how the bad messages I received will be past to my child if I don’t learn how to separate the good ones from the bad. Roland’s teaching has given me the courage to face this head on and work on recognizing and changing these messages. I have to be responsible to me before I can be responsible to my kids. I recommend these tools to the world.”

*-Rudolph Lincoln*

“I learned how to control my anger and attitude. I realize that I have been programmed to live a life of fear. I now know I must come out of my box in order to be able to be a good mother to my children.”

*-Vicki Moore*

“Roland has helped me with a problem I’ve been dealing with for fifteen years. I’m going to get to work on this so I can help my children.”

*-Lutner Hill*

“Since learning these tools, I am committing to turn my whole life around and to become a new person. My children will live a different life.”

*-Vickie Jackson*

“I now have the tools to help deal with anything that comes my way-without violence.”

*-Patricia Lopez*

“I learned . . . to teach children how, the right way, without raising my voice, and still be direct to them and show the child what I am.”

*-Archie Hollman*

“I have finally learned the truth instead of having a therapist sugar coat what I needed to know, what my real issues were with my children.”

*-Doreen Villasana*

“Roland has helped me allow myself to open up and be a more loving parent. My children will not have to experience the emotional pain and abuse that I have known. I’ve grown from the pain and now I can let go of the past. Thank you, Roland.”

*-Monique Singletary*

“I learned a lot about myself that I did not know. But what I learned is very valuable to me and my child. I will use what I have learned to help my child in many ways. . . . It was easy to

understand what you were teaching and thanks to Roland, I can move along with my life.”

*-Timothy Wade*

“I have learned tools to break the cycle of the way I was living and show my children there is a better way—a healthier way.”

*-Karmen Johnson*

“I am now forty-three years of age. I have been to all kinds of groups: NA, AA, Post Acute Withdrawal, Delayed Detox Syndrome, Male and Female Relations, and Feeling and TAC groups. But I have never experienced anything like your tools. You have the tools for life and I thank God that He sent them my way.”

*-Vince Taylor*

“I never thought I could stop using drugs, or be able to get my life back together, to be once again a mother to my kids. . . . Roland gave me the strength, courage and faith that I could have whatever I want by being the person I am. . . . And everything Roland taught me I am going to practice with my kids today, before it's too late.”

*-Lynne Webb*

“I have learned that I had resentments against my parents and women, and now I have tools that I can use to free myself. I feel that honestly now I am free to let my essence out, the spirit of my youth, the innocence and the love of life. These tools should be shared with my children and other family members. These are tools and rules to live by.”

*-Anthony Moore*

“I learned that there is nothing wrong with Arnita. . . . I learned that somewhere out here in this world there is a place for me. . . . I have a choice today. And that choice is to make things better for me and my children.”

*-Arnita L. Osborn*

“These tools have caused me to look at myself and others differently.”

*-William Beal*

“Roland taught me a lot about self-love, goals and how to reach them, the welfare of my child, and basically how to change my life.”

*-Tracie Taylor*

“I learned to be more honest with my children and to give respect to my wife and myself. . . . What I was like before these tools was nothing like me today.”

*-Kenneth Adams*

"I am not afraid anymore to feel my real feelings today and share them with my children."

*-Eugena Washington*

"Thank you Roland for saving my life, so I can raise my children properly."

*-Robert Evans*

"I thought my life had no meaning until I received the tools from Roland."

*-Sharon Young*

"I personally want to thank Roland. You have given me my life back."

*-Luana Talton*

[www.PowerParenting.net](http://www.PowerParenting.net)

## Host and Producer Interview Information for Roland Gilbert

Guest: Roland John Gilbert, Award-winning Author  
Phone: **1-866-791-7426 Toll Free** P. O. Box 1327, Beverly Hills, CA 90213  
Email: **Roland@PowerParenting.NET**  
Website: **www.PowerParenting.NET**  
Book: ***Roland Gilbert's Stress-free Power Parenting System®, Volume 1, Parenting Troubled Youth: Success Secrets for Parents, Professionals, and Volunteers***

WHERE TO BUY: 30% discount if purchased from author's website or Amazon.com

FREE OFFER: **First 3 people** to email the author will receive **free ½ hour one-on-one** telephone consultation. Be sure to include station call number and letters.

*"All our problems are rooted in bad parenting. Whether we realize it or not, we spend our entire adulthood surviving our childhood."*

- Why Do Today's Sports and Entertainment Celebrities Make Rotten Role Models?
- Which of our nation's problems are rooted in bad parenting and questionable role models?
- What are the 3 major mistakes made daily by parents and other mentors, especially in this hostile world?
- How do you tell if you're bringing-up a future president...or a crooked Enron-type executive?
- How do you know if you're raising a student leader...or a terrorist bomber?

*What do Enron Executives, Tobacco Industry Leaders, and Osama Bin Laden have in common? Find out now.*

### **Corporate and Government Corruption**

- \*How do we raise successful children?
- \*How do we teach our children to grow-up in a hostile world?
- \*What can schools do to help make better people?
- \*What can government and corporations do to help?
- \*What are professional athletes and entertainers doing to our children?

*Can parents solve society's problems? Who's to blame?*

### **Schools, Prisons, and Race**

- \*What is the biggest mistake parents make?
- \*What is a "good parent?"
- \*What makes kids grow-up to be bad people?
- \*How can we reduce youth crime and violence?
- \*What makes a good kid go bad?

*Are you ready for Parenting Police? Should parents pay the price for bad children? An angry author speaks out.*

### **Youth, Crime, Drugs, and Violence**

\*Should teachers be *Parenting Police*?

\*How do you define a successful child?

\*How dare you try to tell me how to raise my children?

\*Who has the right to teach morals to our children?

\*How can we make our schools better?

\*How can we improve our juvenile detention system?

\*Does the community have the right to tell parents how to parent?

*Do you yearn to be a stress-free spouse and parent? Learn how now.*

### **Parenting, Family, and Relationships**

- \*What is the purpose of parenting?
- \*What is the secret to making parenting easier?
- \*Why is stress dangerous in parenting?
- \*Isn't stress normal?
- \*What makes your system different?
- \*How difficult is it to apply your system?
- \*Why do you say controlling youth is an illusion?

## **Roland Gilbert's Stress-free Power Parenting System® Sample Interview Angles**

*"All our problems are rooted in bad parenting. Whether we realize it or not, we spend our entire adulthood surviving our childhood."*

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"If we're going to have a better world we must grow better people," says Roland Gilbert. "Technology can't do it, government can't do it, prison can't do it, and school can't do it—only parents can. I'm here to call parents to a higher standard."

"Parents are supposed to teach children how to get their needs met in positive ways that create a better life for themselves and others," says Roland Gilbert. "But instead, based on my experience, most parents use children to get their own needs met."

"Parenting and mentoring are really all about giving children the guidance to discover and cultivate their greatness and give their gifts to the world," says Roland Gilbert. "But parents and mentors can't give what they don't have."

"Are you Parenting or mentoring future Enron Executives?" asks Roland Gilbert. "Enron executives, tobacco industry leaders, and Osama bin Laden were successful in school. But success in school doesn't necessarily mean success in life."

"We live in a hostile world. Parents and mentors must teach our children how to grow-up in a hostile world and yet become better human beings," says Roland Gilbert.

"My new definitions for parenting and discipline show parents and mentors why they parent and what to do," says Roland Gilbert.

"Simplifying the parenting process is what my book is about. I show parents and mentors how to reduce stress, have more power, and get better results," says Roland Gilbert.

"Parents and mentors make three major mistakes," says Roland Gilbert. The biggest mistake is misdirected focus. They mistakenly focus on the child's behavior rather than on their own response to that behavior."

“Stress-free Power Parenting is possible for anyone,” says Roland Gilbert.

“My book gives parents and mentors a plan and structure and process to guide them in every parenting situation. This Integrity Structure is intuitive and easy to use,” says Roland Gilbert.

“Many parents and mentors are flying by the seat of their pants,” says Roland Gilbert. “They are randomly assaulting our children with bad habits, misinformation, and egocentric power trips.”

“I wrote this book so children can read it and develop a structure and process for their life,” says Roland Gilbert. “And for adults to have a structure and process for their daily mentoring and parenting.”

“All our problems are rooted in bad parenting,” says Roland Gilbert. “Whether we realize it or not, we spend our entire adulthood surviving our childhood.”

“Parenting is a higher calling with a profound purpose,” says Roland Gilbert. “Parenting is a sacred responsibility, because parenting is the only way individuals can achieve their full potential as human beings, the only way humankind can achieve its full potential. Parenting transforms life and connects us to the future.”

“There are two kinds of parenting,” says Roland Gilbert, “parenting others and parenting yourself. Being good at one doesn’t mean you’re good at the other.”

“Teachers who don’t believe they’re also parenting their students are ineffective teachers,” says Roland Gilbert.

“School Administrators who don’t focus on improving the parenting skills of their teachers are responsible for giving our children an inferior education,” says Roland Gilbert.

“If we had visionary leadership at the federal, state, and local levels of government, our schools would be funded to also be Community Parenting Centers,” says Roland Gilbert. “In addition to focusing the community on better parenting, teachers would have the authority to issue *Parenting Tickets*, much like traffic tickets, that would impose warnings, fines by Parenting Magistrates, and in severe cases criminal prosecution by the D. A.”

“Children are not the private property of parents,” says Roland Gilbert. “They are human beings, people, citizens, that are responsible to the community, with the right to be protected by the community. This means parents are also responsible to the community for what parents do or fail to do. The community should hold parents accountable. It’s time to end sacrosanct parenting.”